

## FUN-DRAISING IDEAS

Holding a fundraising campaign is a great way to build team morale — and to have fun while you're at it! The more creative the better. Take into account your organization's culture and what would appeal to a majority of your co-workers. Ask your co-workers for something fun they've heard of or ask them to help in the planning. Create a written plan, make sure to get management's approval and then have fun for a great cause!

### THEMES:

Superhero	1980's Prom Party (Or favorite decade)
American Idol/Karaoke/Lip Sync Talent Show	Sports Fan Mania
Hawaiian Luau	Homecoming Spirit Week – Wear college gear
Carnival	Derby Hat Day
Mardi Gras	Theme around a holiday that falls during campaign
Scavenger Hunt (if non-disruptive)	

### Office FUNdraiser Ideas:

A great way to generate “special event” money, or to improve participation from those not wanting to use payroll deduction, is to hold themed days. Most of the ideas below can generate either generate revenue or serve as an incentive for donations/pledges in the following ways:

1. Employees pay to participate in the fundraiser.
2. Employees vote with their dollars for a winner of a competition.
3. Anyone who donates/pledges is entered into a drawing (as an incentive).

### Additional Ideas:

- Jeans Day/Casual Day – pay to dress casual
- Silent Auction – everyone brings an item of some value that they wish to get rid of from home
- Baby Picture Contest – employees bring in their OWN baby pic and everyone votes for the cutest baby (silliest, funniest, etc) with their dollars
- A Taste of (Department Name) – everyone prepares a specialty dish for pot luck and staff donate to vote for their favorite
- Chili Cook-Off or a Bake-Off – similar to the above
- Bake Sale – employees bring in goodies to sell for the cause
- Silly Office Olympics – think waste-basketball free throw competition, office chair racing, etc.
- Pink Flamingo or other Ugly Stuffed Animal Day – a pink flamingo is placed in someone's office and they pay to get rid of it and have it placed in someone else's office (take photos and tweet/FB post!)
- Kiss-A-Pig – Unit administrator agrees to a silly activity if the office reaches its campaign goals
- Lunch with the unit administrator – one lucky employee is drawn from all donors

### A little competition goes a long way!

- Color wars by department
- Silliest dressed department (or other theme)
- **HALLOWEEN COSTUME CONTEST – GREAT FOR OCTOBER KICKOFF!**
- Highest percentage of donors by department
- Age group that raises the most money (millennials, Xs & Ys, boomers)
- Family Feud – using MSU and United Way trivia (CAUW has trivia cards available)